

BRENTANO™

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Brentano Celebrates a Successful 2016

Textile line reflects on the past and prepares for the future

Wheeling, Ill. (January 2017)— As Brentano reflects on this past year, there is much to celebrate. The year kicked off strong with the February launch of the spring 2016 Cornerstone collection. The new collection introduced the textile line's largest color line - 39 colorways to be exact - with combed cotton velvet **Gem**.

In May, at the Hospitality Design Expo in Las Vegas, Brentano was recognized for indoor/outdoor pattern **Solstice** with the desirable IIDA/HD Product Design Award - the line's seventh award in nine consecutive years at the show.

Brentano's showroom captured much attention at the world renowned Merchandise Mart during NeoCon this past June. Brentano's new pattern Solstice proved to be a showstopper - awarded with the #MetropolisLikes award from *Metropolis* and a HiP Award from *Interior Design* Magazine. National Sales Manager Jeff Frank was also "HiP" at NeoCon this year, achieving a "HiP Seller — HiPster" award for his dedication and leadership in sales.

As summer was winding down, Brentano was gearing up with the launch of the fall 2016 Cityscape collection. The textile house traveled to Manhattan for the line's Boutique Design New York (BDNY) debut. Brentano's first appearance at BDNY proved to be extremely successful, for indoor/outdoor pattern Solstice gained recognition as a Best of BDNY finalist at the annual product design competition.

Brentano greeted December with much anticipation, as the team headed back to New York for *Interior Design* Magazine's BoY Awards ceremony. At the reputable event, Indoor/outdoor textile Solstice was awarded a Best of Year Award - BoY Award - in the category Textiles: Outdoor. This was Brentano's first BoY Award.

With an extraordinary 2016, Brentano heads into 2017 with clear eyes and a new direction. Design Director and VP Iris Wang and her team of designers have been preparing for the Spring 2017 Ceramic collection, drawing inspirations from one form of functional art and transferring it to another: Textiles.

About Brentano:

The Brentano Design studio, led by Iris Wang, celebrated 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris' lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit brentanofabrics.com for more information.



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Brentano's Design Studio

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