

BRENTANO™

260 Holbrook Drive
Wheeling, IL 60090 USA
T: 847.657.8481
F: 847.657.8641

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Contact:

Michela Giannini

Brentano, Inc.

T: 847.657.8481

E: pr@brentanofabrics.com

Brentano Captures Attention at NeoCon

National Sales Manager Jeff Frank and Solstice honored with MetropolisLikes and HiP awards

Wheeling, IL. (July 2016) — NeoCon, one of the most recognized and attended trade shows in the industry, took place June 13-15 at the world renowned Merchandise Mart in Chicago. Vintage cameras alongside Polaroid pictures were peppered throughout Brentano’s showroom – displaying Design Director Iris Wang and the design studio’s travels and inspirations for the 19 new patterns in the fall Cityscape collection.

“This year, being Brentano’s fourth year in our showroom, NeoCon is starting to feel like home. We loved seeing people react to our showroom and new product. The Mart was the perfect backdrop to introduce our Cityscape collection – the collection inspired by the eccentric life of the big city,” Said Wang.

Brentano was honored to be awarded with a #MetropolisLikes award from Metropolis and two HiP Awards from Interior Design Magazine. Solstice, to be released this upcoming fall, received the MetropolisLikes award for excellence in aesthetics and functionality. Brentano’s Stellar collection – Equinox, Nova and Solstice – also took home an award for being a “HiP Product” in the Hospitality Fabric and Textiles category. National Sales Manager Jeff Frank was also in the spotlight for his dedication and leadership in sales, achieving a “HiP Seller – HiPster” award for his accomplishments.

About Brentano:

The Brentano Design Studio, led by Iris Wang, celebrated 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris’ lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit www.brentanofabrics.com for more information.



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(Top to Bottom: Brentano's Showroom 1040A, Brentano's Sales Team, Boomtown-Hideout 4564-01, HiP Awards, #MetropolisLikes)

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