

BRENTANO™

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Brentano's BDNY Debut

Textile line previews spring collection in New York

Wheeling, Ill. (December 2016) — Held in one of Manhattan's most impressive venues - Jacob K. Javits Center - Boutique Design New York (BDNY) took place November 13th and 14th. It was a first for the textile line to exhibit at the well respected trade fair - and the first time Brentano previewed the spring 2017 Ceramic collection.

With a pristine signature backdrop, Brentano's display included rich neutrals (with highlights of navy blue and regal red), dramatic texture and the line's most luxurious residential and performance fabrics. Design Director Iris Wang's motivation for the new collection was a focal point of the display - showcasing the handmade pottery that influenced and inspired the newest collection of functional art.

Brentano's BDNY debut proved to be extremely successful. The textile house's indoor/outdoor pattern Solstice was a Best of BDNY finalist at the annual product design competition. Besides the award winning textile - featured highlights included Graviata, a new beautiful cut velvet, as well as the namesake of the earthenware inspired collection, Meiping - both to be released this spring.

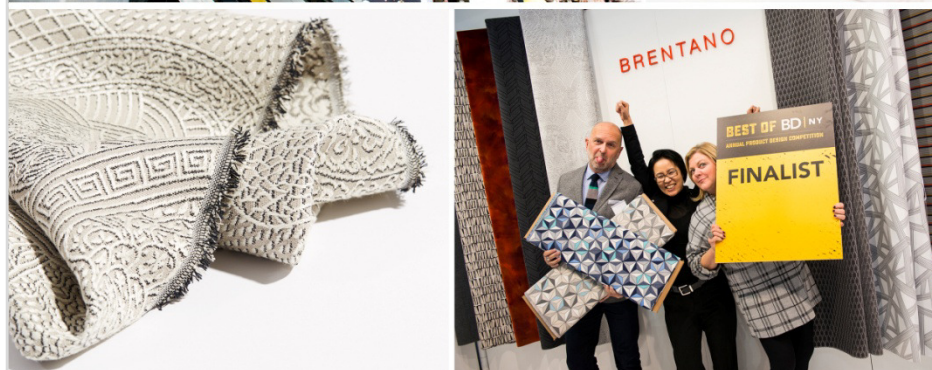
About Brentano:

The Brentano Design studio, led by Iris Wang, celebrated 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris' lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit brentanofabrics.com for more information.



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Top to bottom: Brentano's BDNy 2016 Display, Meiping-Palace 2304-06, Brentano's Sales Team with Design Director Iris Wang.

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