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Brentano's Showroom a Bright Spot at NeoCon

Design Director Iris Wang, a textile design luminary, honored with HiP award

Wheeling, Ill. (June 2015) — With over 50,000 design professionals gathered for NeoCon, the largest commercial interiors show in North America, the Merchandise Mart was bursting with bright ideas this past week. One of the brightest spots, Brentano's showroom, shone with more than 250 marquee light bulbs, a tribute to the textile line's 25th anniversary and Design Director Iris Wang's luminary vision.

"I love NeoCon. There's so much excitement, and everyone's dressed up — even our showroom. We finally got to see people react to patterns from our upcoming Jubilee collection, like Chatoyance and Equinox, and that's affirmation for me that the balance we're striking between contract performance and soft, residential-inspired product is the right one for Brentano," said Wang.

The industry also honored Wang with an "Creative Director - HiPster" award for her work as a Design Leader in textile design. In its second year, the Honoring Industry People and Innovative Products program recognizes pioneers in commercial design as voted on by their peers. Interior Design magazine officially recognized Wang at the HiP, HiP Hooray! event on Sunday.

About Brentano:

The Brentano Design Studio, led by Iris Wang, celebrates 25 years in 2015. The textile house has grown from a modest eight patterns in 1990 into an international source for polyurethane faux leather, outdoor, Crypton, Nano-Tex and GreenShield-finished, eco-friendly and fire retardant products. The carefully curated line reflects Iris' lifelong study of fine art, nature and Asian philosophy in beautiful, high-performing solutions for the contract, hospitality, healthcare and residential markets. Please visit www.brentanofabrics.com for more information.



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(Top Left Corner: Iris Wang, Top Right Corner: HIP Award, Other: Brentano Showroom at Neocon 2015)

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