

# BRENTANO™

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## For Immediate Release

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## New Brentano Fabrics Embrace Pattern

Textiles from the Rhythm collection resonate with beautiful color, texture

**Wheeling, Ill. (November 2013)** — Brentano's fall 2013 Rhythm collection embraces a "language of pattern" and offers fabrics that highlight the beauty of thoughtful repetition and flow.

The Rhythm collection features understated patterns for residential applications. Washable **Virelai** offers a large-scale yet subdued print; the stripes of **Serape** have a luxurious, wool-like hand; and **Cadence** merges a structured geometric pattern with a soft voided-velvet that can stand up to high-traffic environments. **Swing** and **Big Band**, woven from 100% solution-dyed polyester, have menswear-inspired chevron and pinstripe patterns ideal for high-end healthcare and contract environments seeking a masculine touch.

Available in a range of classic neutral hues like rich sapphire and timeless linen, the sophisticated new patterns in the Rhythm collection resonate with Brentano's color forecast for this year.

## About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband, President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Having celebrated their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor, Crypton, Nano-Tex and GreenShield fabrics. Please visit [www.brentanofabrics.com](http://www.brentanofabrics.com) for more information.



[WWW.BRENTANOFABRICS.COM](http://WWW.BRENTANOFABRICS.COM)

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*Top to Bottom: Virelai-Poitiers 3403-05, Cadence-Strobe Light 2211-06, Big Band-Stardust 7460-06, Swing-Lindy Hop 7458-01, Serape-Bajo 7484-08*

The Rhythm collection introduces durable fabrics in a stunning array of rich textures, sophisticated patterns and classic colors like soft neutrals and comfortable shades of blue that suit high-end residential environments and commercial interiors alike.

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