

For Immediate Release

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Brentano Changes the Game with Varsity

Eco-friendly faux leather offers spirited colors, durability

Wheeling, IL (October 2011)— The designers have spoken, and Brentano has heard their cries and responded with **Varsity**, a game-changing new faux leather specifically designed to meet the demands of educational institutions for colorful, eco-friendly, and durable upholsteries.

Available in 11 vibrant colors such as the forest green “Shamrock” and true navy “Comet,” **Varsity** offers the perfect palette to show your school spirit. As part of the Brentano Green label, this 54” polyurethane-based faux leather with a recycled polyester backing is ideal for supporters of the environmental team too. Additionally, Varsity offers exceptional lightfastness, is antibacterial and solvent resistant, and exceeds 100,000 double rubs (Wyzenbeek).

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband, President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Having celebrated their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor, Crypton, Nano-Tex and GreenShield fabrics. Please visit www.brentanofabrics.com for more information.

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Left to right – Varsity 3901-10,04,01,06,02,08,03

Show your support for bold color with **Varsity**, an eco-friendly faux leather that is available in 11 vibrant colors such as forest green “Shamrock” and true navy “Comet.” With shades that speak to school spirit, Varsity is perfect for educational interiors.

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