

## For Immediate Release

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## Brentano and Leland International are delighted to announce our new partnership at NeoCon 2011

**Wheeling, IL (June 2011)** – “This is a synergistic partnership that has grown not only because of our similar backgrounds as family-owned and operated, Midwestern-based companies that have been in the business for 20 years, but also because of our shared design philosophies. Leland is a company that shares Brentano's commitment to beauty + performance, and also one that understands how we can elevate each other in achieving that important balance,” says Brentano Director of Design, Iris Wang.

### Help us Celebrate the Collaboration

We invite you to view Leland's two new collections, beautifully upholstered in Brentano textiles at the Leland showroom (3-337) during NeoCon. While there, ask a Leland or Brentano representative to snap your picture with the products while holding our partnership sign.

Upload the picture to both of our Facebook pages ([Leland International](http://www.facebook.com/LelandInternational) and [Brentano](http://www.facebook.com/Brentano)) for your chance to win a custom **iPad** cover designed by Brentano fabrics. Even better- two of the ten **iPad** covers will have new **iPads** inside!

**FACEBOOK PAGES:** **Brentano** -- <http://www.facebook.com/brentanofabrics>  
**Leland International** -- <http://www.facebook.com/pages/Leland-International/173681789341137>

### About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit [www.brentanofabrics.com](http://www.brentanofabrics.com) for more information.

### About Leland International:

Leland International designs and manufactures contemporary seating and tables for the contract furniture industry. Founded in 1993 and headquartered in Grand Rapids, Michigan, Leland International serves customers through a network of more than 40 independent representatives and a multitude of dealers across North America. To capture Leland's vision for offering the best in design, quality, and value, Tim Korzon, Leland's president has charged Leland designers with the goal of: “No more good products; only great products. Our litmus test is to ask ourselves this question: When a competitor sees a new Leland product will they be thinking „I wish I had thought of that?”.

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