

For Immediate Release

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Drama, Innovation, and Performance Combine at HD Expo

Brentano showcases diversity within sleek, hospitality-minded booth

Wheeling, IL (June 2011) – For their fourth year travelling to Las Vegas for the hospitality-oriented HD Expo, Brentano opted to make a statement with a graphic, monochromatic booth. As part of the Donghia “superbooth,” along with **Élitis** and **Pulp Studio**, Brentano demonstrated how they integrate with **Donghia** and the other companies represented in Donghia showrooms, while also playing to the strengths that make Brentano unique.

In a sleek, artistic atmosphere, the brand displayed a range of both performance and high-design textiles. The crisp black and white background made a striking atmosphere for the company to preview their upcoming fall 2011 Portfolio collection, as well as showcase a diverse range of products from their **Brentano Green** fabric collection of environmentally-conscious textiles, eco-friendly faux leather, bleach-cleanable textiles, and bestselling upholstery and drapery fabrics.

As always, this year’s HD Expo was a wonderful chance for Brentano employees to interact with the sales force as well as the general public. While Brentano National Sales Manager Jeff Frank spends much of his time travelling, working with Sales Representatives, and calling on clients, Brentano Design Director Iris Wang is usually busy at the corporate office. “I look forward to these tradeshow as a time to really interact, to see what people are excited about and talk about what they need from us,” says Wang.

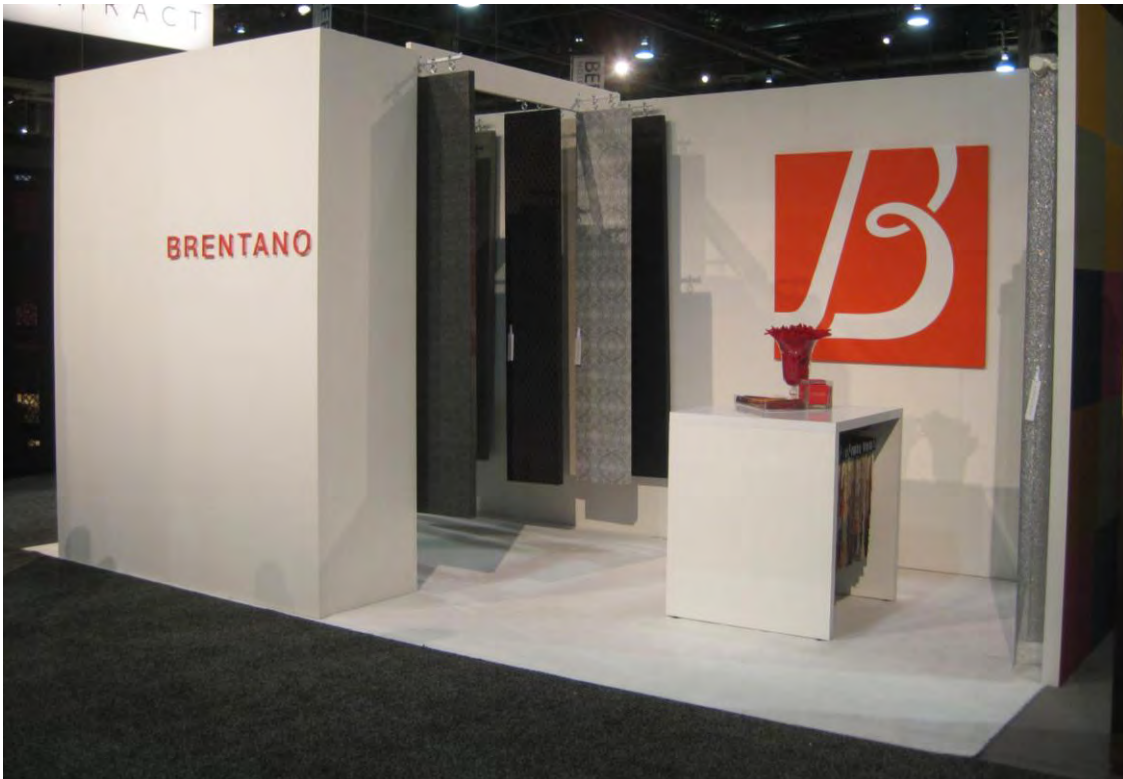
Wang was also struck by the positive mood of the show, remarking that people seemed to be ready to move forward from the past few years of an exceptionally difficult economy. She is especially interested to see what the ambience and attitude of NeoCon 2011 will be, and hopes the contract market is as optimistic as the hospitality one seemed to be.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit www.brentanofabrics.com for more information.

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Embracing the hospitality side of their line, Brentano showcased their line within a strikingly graphic, monochromatic display.

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