

## For Immediate Release

Contact:  
Marin Heller  
Brentano  
Tel: 847.657.8481  
[jfrank@brentanofabrics.com](mailto:jfrank@brentanofabrics.com)

## Brentano Combines Fresh Shades with Classic Colors

Essentials collection features upholsteries with stunning range of color options

**Wheeling, IL (May 2011)** -The Brentano design studio understands the importance of color for both textiles and interior design. By meticulously combining classic hues with fresh shades, the team has established themselves as a color leader with an understanding of what is current as well as what is usable for years to come.

Eco-friendly faux leather **Essence** is a revamped version of the Brentano classic Royal Coach that maintains the most successful colors while offering updated options like celadon Stone Blue and plum Wild Grape, as well as traditional leather colors, for a total of 20 diverse colorways. In addition to the stunning range, 54" upholstery **Essence** has a soft hand that is increased by a supple backing woven from polyester, cotton, and rayon.

The layered colors of **Strata's** striped pattern range from subtle neutrals to bold, springtime hues like the fiery Mantle and majestic Stratosphere. Available in 8 striking colorways, 54" upholstery **Strata** is also finished with Nano-Tex for increased strength and durability.

### About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit [www.brentanofabrics.com](http://www.brentanofabrics.com) for more information.

# BRENTANO™

260 Holbrook Drive  
Wheeling, IL 60090 USA  
T: 847.657.8481  
F: 847.657.8641



Strata 7433-05 Mantle, 08 Thermocline, 07 Stratosphere, 06 Obsidian

Layers of color and pattern abound in **Strata**, a large-scale pattern comprised of stunning stacked stripes. Shades range from classic neutrals to bold spring hues, and because of the multi-colored rayon yarns in each of the 8 colorways, this 54" upholstery is an excellent lead for fresh color combination ideas.



STACKED FROM TOP RIGHT TO BOTTOM LEFT:  
Essence 3952-17 Walnut, 07 Stone Blue, 12 Autumn Leaves, 11 Elephant, 16 Wild Grape

Capture the heart of leather without the negative environmental impact through **Essence**, a revamped version of the Brentano classic Royal Coach. By combining outstanding performance with both usable and fresh colors, this 54" upholstery is sure to become a standby for those seeking an eco-friendly alternative to leather and vinyl.

###