

For Immediate Release

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New Eco Elements Added to Established Green Collection

Brentano's Gala Collection expands green label with more benefits

Wheeling, IL (November, 2010) – Brentano expands their environmentally-friendly fabric offerings with additions to their Brentano Green Label, bringing its selections up to nearly 40 diverse textiles. Like all Brentano's polyurethane-based faux leathers, the new patterns offer a greener, more eco-friendly alternative to toxic, dioxin releasing vinyl (PVC) and the chemical laden production of leather. Additionally, **Jetset** and **Paparazzi** are the first Brentano polyurethanes to use a post consumer recycled polyester substrate, while the latter uses an embroidery yarn dyed in compliance with **REACH** standards.

The stylish **Jetset** and **Paparazzi** are available in 12 coordinating, chic colors. The classy iguana-skin pattern of **Jetset** provides a subtle texture ideal for upholstery and panel applications, while **Paparazzi** is embroidered with a geometric pattern of interlocking rings. The sculptural effect makes **Paparazzi** perfect for upholstered headboards, panels, or accent pieces. Both faux leathers are part of the growing Brentano Green Label.

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CELEBRATING 20 YEARS

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From left: Paparazzi-Private Jet, Jetset-Tokyo, Jetset-Cabo, Paparazzi-VIP, Jetset-St. Tropez, Paparazzi-Nail Polish

Take an interior to new heights with **Jetset**, a stylish, iguana-skin patterned faux leather. Coordinating with **Jetset** is **Paparazzi**, an embroidered faux leather with a geometric pattern of interlocking rings sure to attract attention. Both are available in a range of 12 fashion-inspired and classic leather colorways that make it easy to accessorize the well-priced **Jetset** with the fun **Paparazzi**. **Jetset** and **Paparazzi** are both part of the Brentano Green Label of eco-friendly textiles.

About Brentano:

Founded in 1990 by Design Director Iris Wang and her husband and President E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns to an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing beauty + performance. Their growing collection of eco-fabrics expands this ideology by demanding textiles to meet thoroughly researched standards of environmental consciousness while maintaining their beauty. Celebrating their 20th anniversary in 2010, Brentano continues to offer a variety of innovative and interesting textiles, including eco-friendly faux leather, high performance upholstery, fire-resistant, outdoor and Crypton and Nano-Tex fabrics. Please visit www.brentanofabrics.com for more information.