

BRENTANO

For Immediate Release

Contacts:
Emily Mendenhall
Brentano
Tel: 847.657.8481
emendenhall@brentanofabrics.com

260 Holbrook Drive
Wheeling, IL 60090 USA
t 847.657.8481
f 847.657.8641

Brentano Design Director Participates in Sustainability Panel



Wheeling IL. (September 2008)- Brentano Design Director Iris Wang will participate Saturday, October 4 in a panel discussion about sustainable style. This discussion about what sustainability means and why it matters will be hosted by Jessa Brinkmeyer, owner of the eco-boutique [Pivot](#) in Chicago's Fulton Market neighborhood. Brinkmeyer is also acting as curator of the [Museum of Sustainable Style](#) (MoSS), a new addition to [Fashion Focus Chicago](#).

Fashion Focus Chicago celebrates the city's thriving fashion industry with a week of runway shows, industry seminars, fashion installations, student displays, and shopping events. MoSS will feature clothing, accessories, and furniture by local designers that demonstrate the "beauty and innovation of sustainable design." The desire for the panel discussion to relate to more than just fashion industry professionals is reflected in the diverse panel, which includes Sara Snow, a TV host and Green Living Expert, Barry Bursak, a Chicago consultant specializing in sustainable design, Lara Miller, a Chicago fashion designer, and Iris Wang, a local textile designer.

Brinkmeyer explains that while the discussion will focus on sustainable style, it is not catered to any specific crowd. Audience participation is encouraged, and she hopes that the panel will help the general public gain a better understanding of the meaning of green and how to incorporate it into various areas of life.

The MoSS exhibit runs from October 2-5, from 12-6pm at Brickermade Studio, 1109 West Fulton Market. The panel discussion takes place on October 4 from 2-3pm, with a Cru Cacao catered reception to follow from 3-6pm. Admission for both is free.

About Brentano

Founded in 1990 by husband and wife team Iris Wang and E-Kwan Chen, Brentano has grown from a modest beginning of eight patterns into an internationally represented textile house. Brentano's fabrics stem from Wang's philosophy of balancing **beauty + performance**. Brentano fabrics are beautiful, are practical, and perform superbly.



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